

**Your attendance is respectfully requested at the
2018 NSPRA Leaders' Meeting in Anaheim**

**Sunday, July 15, 2018
8:00-11:45 a.m.
Hyatt Regency Orange County
Grand Ballroom A-D, North Tower, 1st Floor
Anaheim, Calif.**

Dear NSPRA Leader:

I am looking forward to seeing you at the 2018 NSPRA Seminar in Anaheim. We have a wonderful Seminar planned for you this year, with terrific keynote speakers, dozens of skill sessions and countless opportunities to network with your colleagues and communication experts from across North America.

As an NSPRA leader, you have an important role in our Association. Your leadership is a key component to a successful year, for your state chapter and our NSPRA Project Teams and Committees. On Sunday, July 15 from 8:00 – 11:45 a.m., chapter officers and project team/committee members will gather for the annual NSPRA Leaders' Meeting. I hope you will accept this invitation and join us at this important and informational session.

This meeting is your opportunity to connect with other NSPRA leaders, take part in roundtable discussions on issues impacting chapters and learn from best practices to help you successfully lead your chapter and project team/committee projects. The agenda will also provide time for you to meet with your NSPRA Region Vice President. (See the attached meeting agenda details).

A continental breakfast will be available at 8:00 a.m. and our meeting will begin promptly at 8:15 a.m. **Please RSVP your attendance as soon as possible or no later than June 18 to Beth [Pernerewski@bpernerewski@nspra.org](mailto:bpernerewski@nspra.org)**

If you have any questions or would like to talk to me prior to the Seminar, contact me at carol_fenstermacher@csd28j.org. Best wishes for a successful culmination of the school year. I look forward to seeing you in Anaheim!

Sincerely,



**Carol Fenstermacher, APR
NSPRA President-elect**

NSPRA Leaders' Meeting
Sunday, July 15, 2018
Hyatt Regency Orange County
Grand Ballroom A-D, North Tower, 1st Floor
8:00 – 11:45 a.m.

AGENDA

- 8:00 a.m. Coffee/Continental Breakfast**
- 8:15 a.m. Welcome/Introductions**
- Rich Bagin, APR, executive director
 - Carol Fenstermacher, APR, president-elect
 - Tom DeLapp, APR, president
- 8:30 a.m. Chapter Best Practices**
- MSPRA (Michigan) – Planning a Year-round Program
 - ISPRA (Iowa) – Growing Chapter Membership
 - WSPRA (Washington) – Reaching Members via Social Media
 - OHSPRA (Ohio) – POOF...Don't Let Your Chapter's Resources Disappear
- 9:30 a.m. Break**
- 9:45 a.m. Discussion Roundtables/Idea Sharing**
- NYSPRA (New York) – The Care and Feeding of a Chapter Employee
 - MOSPRA (Missouri) – Running a PR Boot Camp
 - NJSPRA (New Jersey) – Recruiting Superintendents as Members
 - SC/NSPRA (South Carolina) – Setting Up an Online Payment Program
 - INSPRA (Illinois) – Creating a Tips & Tactics Program
 - MinnSPRA (Minnesota) – Monthly Web Cam “Coffee Chats”
 - OHSPRA (Ohio) – Expanding Chapter Partnerships
 - ASPRA (Arizona) – Partnering with Your State Education Associations
- 11:00 a.m. Chapter Officer Tasks & Responsibilities Presentation**
- 11:10 Meet with Regional Vice Presidents**
- 11:45 Conclusion**

(Lunch break 11:45 – 1:00 pm)
Annual Meeting begins at 1:00 pm