

STAFF PERSONNEL

Series 400

POLICY TITLE SOCIAL MEDIA RESPONSIBILITY

No. 401.14

The Johnston Community School District expects its employees to model responsible and appropriate conduct, both at school and away from school. Employees' use of social media forms, including social networking websites, personal web pages or blogs and electronic messaging are subject to the normal requirements of legal and ethical behavior within the District community. Employees should be guided by applicable laws, District policies, and sound professional judgment when using social media.

Staff may participate in educational networking sites. Educational networking sites should be used by educators as teaching tools and for professional development. Staff will be allowed to access district approved social networking and media sharing websites on district-owned devices and only use those approved for academic/classroom use.

The Board directs the Director of Communications to specify those behaviors which are permitted and those which are not permitted, as well as appropriate procedures to guide staff use. In general, staff members are expected to communicate in a professional manner consistent with laws governing the behavior of school staff members, including but not limited to federal laws governing copyrights.

This policy and the related administrative procedures shall cover all forms of social media, now or hereafter existing, not just those which may be specifically listed.

Date Approved: November 19, 2012

Last Date Reviewed: August 16, 2021

Last Date Revised: August 16, 2021